



29 settembre 2012

Inconscio digitale e psicoterapia online

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Fondazione <ahref

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Obiettivo generale dell'indagine

Iniziare ad esplorare il tema della
psicoterapia online
partendo da ciò che è presente sul tema
nel Word Wide
Web

Realizzare una prima mappatura dei siti
web e dei
principali portali dedicati in varia
misura al tema della
psicoterapia online

Domande

- Quali sono i principali indirizzi Web sul tema della psicoterapia online?
- Il tema della psicoterapia online può essere associato ad un *"arcipelago ancora in fase inesplorata ma costituito da varie ps* (<https://timu.civiclincs.it/it/m/inquiry/la-relazione-tra-psicoterapia-online-e-divisione-ascolto-e-cura/>) .

Metodologia

- raccolta delle informazioni mediante il motore di ricerca

Google (alcune parole chiave:

Psychotherapy on-line,

Psychotherapy web, Psychotherapy internet, Avatar

Therapy, Counseling ...)

→ In seguito alla ricerca con Google è stata compilata una lista di 53 URLs dedicati al tema

(è possibile distinguere tre

1:



siti personali di famosi
psicoterapisti,

<http://www.drkerley.com/avatartherapy.html>

D. Craig Kerley, Psy.D.
Georgia Licensed Psychologist

Email - info@drkerley.com
Skype ID - dckerley
Second Life Avatar - Craig Kameney
Second Life Group - Positive Mental Health
Second Life Location - Kkotsam 169, 182

- Home
- Office Services
- Psychological Assessment
- Cybertherapy Overview
- Appointments
- Request an Invoice
- Forms
- Directions
- Resources
- About Dr. Kerley
- Newsletter Archives
- Press

Avatar-based Therapy

In cyberspace, the term "avatar" is used to describe one's personal manifestation in a virtual world. It may be the visual image you create for yourself, as well as the psychological character or persona you present to others. Avatar-based Cybertherapy provides a virtual approximation of traditional face-to-face therapy available in cyberspace.

Through the use of [Secondlife](#), a free Massive Multiplayer Online Environment (MMOE) software package and service, you are able to meet with me in a virtual face-to-face manner in a virtual office. Avatar-based Cybertherapy provides a relatively anonymous method of interacting with a therapist. While current communication in [Secondlife](#) is limited to typed chat conferences, voice chat is expected to be offered in the very near future.

Getting Started with Avatar-based Cybertherapy

2:

 [ahref](#) pagine web di istituzioni che discutono benefici e pratiche di psicoterapia,
<http://www.psychologicalscience.org/>



The screenshot shows the homepage of the Association for Psychological Science (APS). At the top is the APS logo in orange and the full name in blue. Below this is a dark blue navigation bar with white text links: HOME, CONVENTION, JOURNALS, OBSERVER, MEMBERSHIP, EMPLOYMENT NETWORK, and NEWS. A secondary navigation bar below it contains links: Join/Renew, Benefits, Teaching, Students, Books, Psychological Science Links, and Contribute.

The main content area is divided into several sections:

- Observer**: A section on the left featuring a "Cover Story" titled "Piecing Together Performance" with a blue brain icon. It includes a short paragraph and a link to "View the Latest Issue".
- We're Only Human**: A section below the Observer with a speech bubble graphic, mentioning a blog by "WHAY HERBERT" and a link to "Subscribe".
- What Is Logical Isn't Always True**: A central section featuring a 3D graphic of interlocking silver blocks. It includes a paragraph about logic and a link to "More>".
- Member Login**: A section on the right with a link "Member Login (Need your Member ID?)".
- Psychological SCIENCE in the Public Interest**: A section below the login area with a blue box and a link to "Full Access".
- aps WIKIPEDIA INITIATIVE**: A section featuring a graphic of a globe with the APS logo and the text "WIKIPEDIA INITIATIVE".
- PSYCHOLOGICAL SCIENCE IN THE NEWS**: A section at the bottom right with a link to "Drop the Pasta, Dad, and No One Gets Hurt - The New York Times - September 21, 2012" and a link to "Member in the News - Rens Wing".



3:

forum di discussione per i
professionisti del settore

<http://www.psychotherapynetworker.org/>

The screenshot shows the homepage of the Psychotherapy Networker website. The header features the site's name in large, bold letters, with a tagline below it. A navigation menu is located just below the header. The main content area is divided into several sections: a search bar on the left, social media links, a featured article preview, and a large promotional banner for a webinar. The banner includes a photo of a man and a child, the title of the webinar, the start date, and a sign-up button. At the bottom right of the banner, there are four small numbered boxes (1, 2, 3, 4).

PSYCHOTHERAPY NETWORKER
Your source for community, learning and excellence

Home Magazine Learning CEs Symposium Virtual Conference Community Blogs Help Your Purchased Items

NETWORKER

Search
search... Go

Join Us
f t YouTube

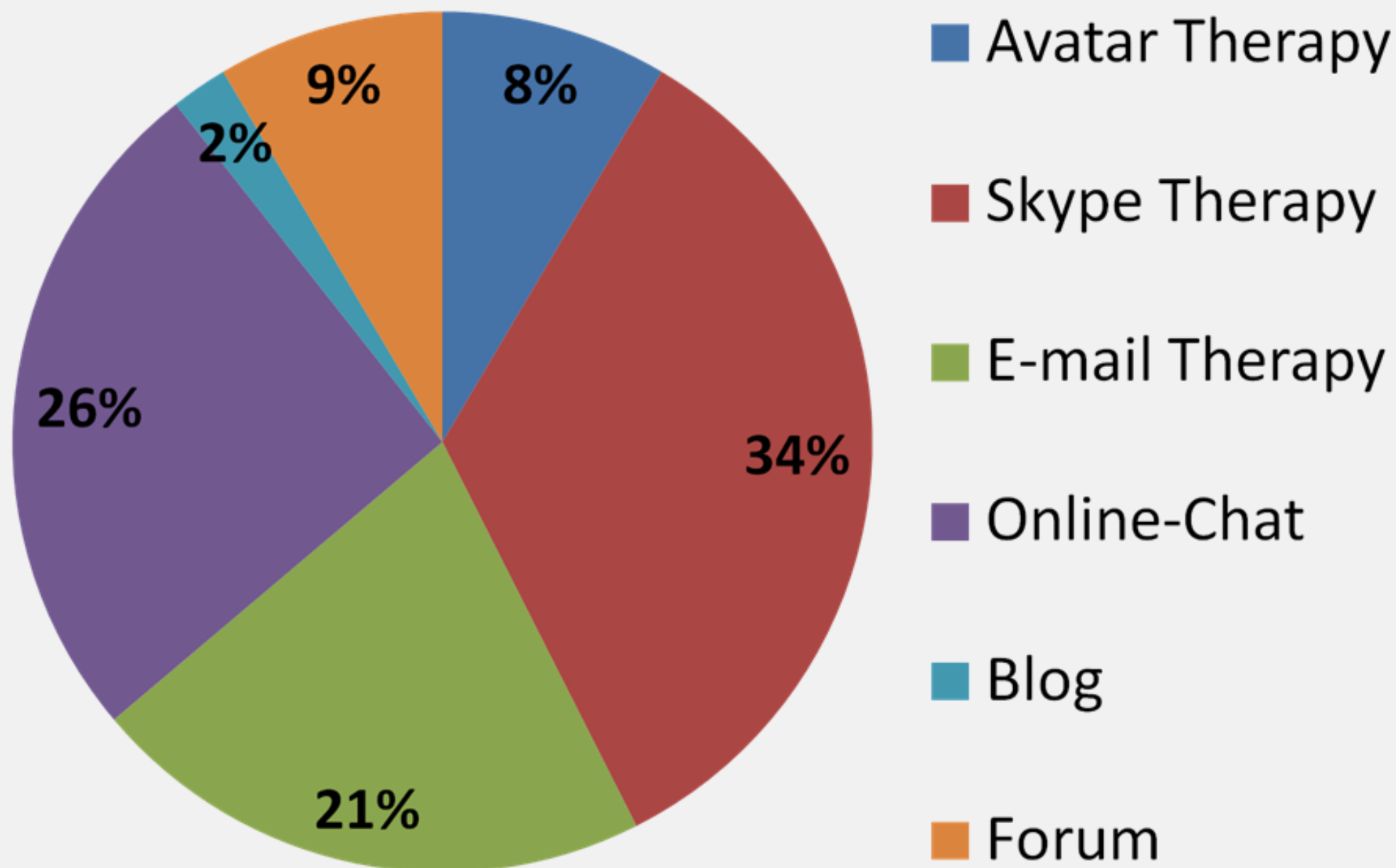
Read Current Issue
The Craft of Conversation
Sep/Oct 2012

Free Popular Articles
Anxiety

PLUGGED in WEBCASTS
Helping Today's Parents
New Approaches to Childrearing
STARTS OCTOBER 8
Sign up now

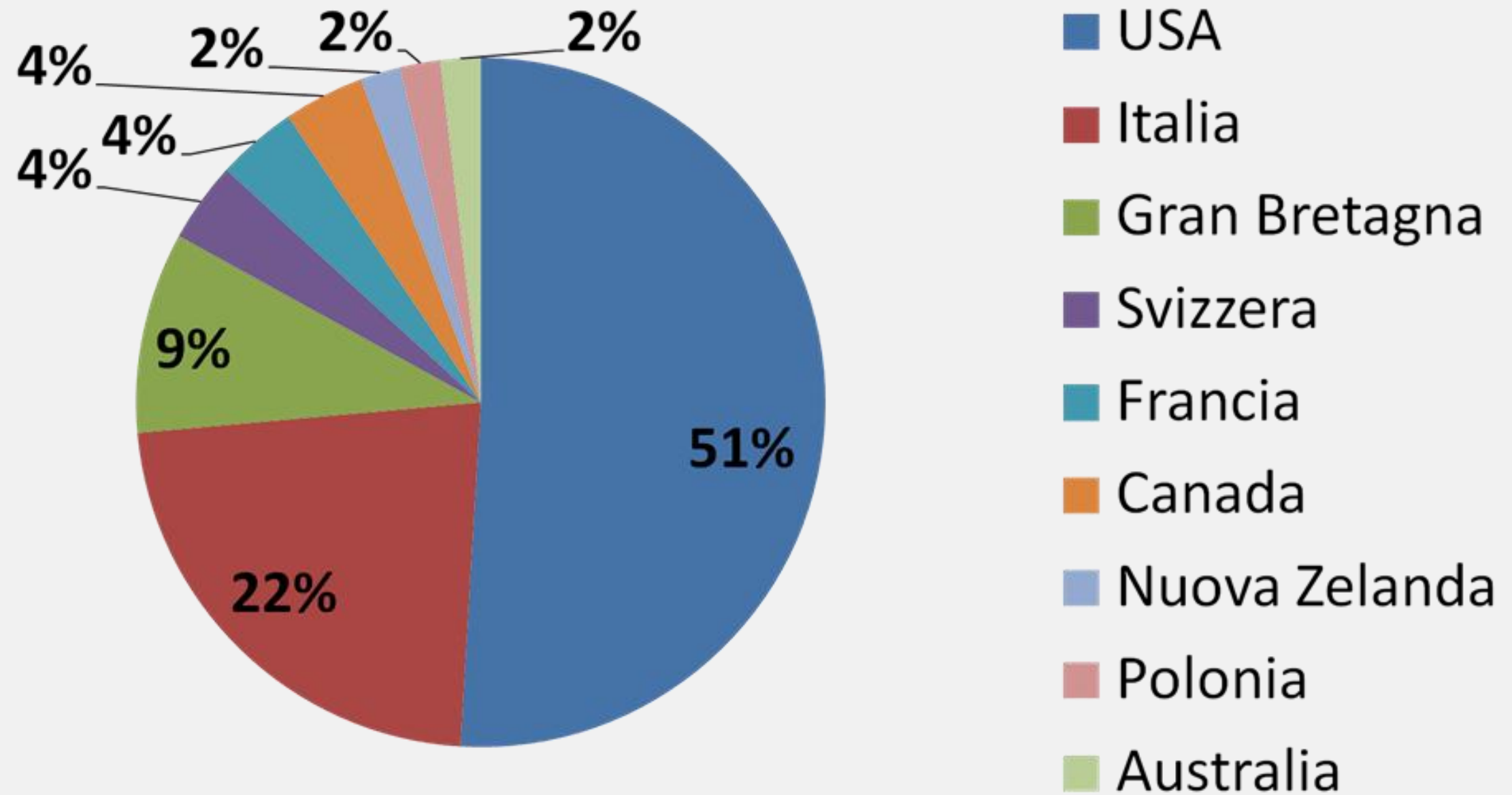
1 2 3 4

Figura 4. Percentuale dei servizi offerti



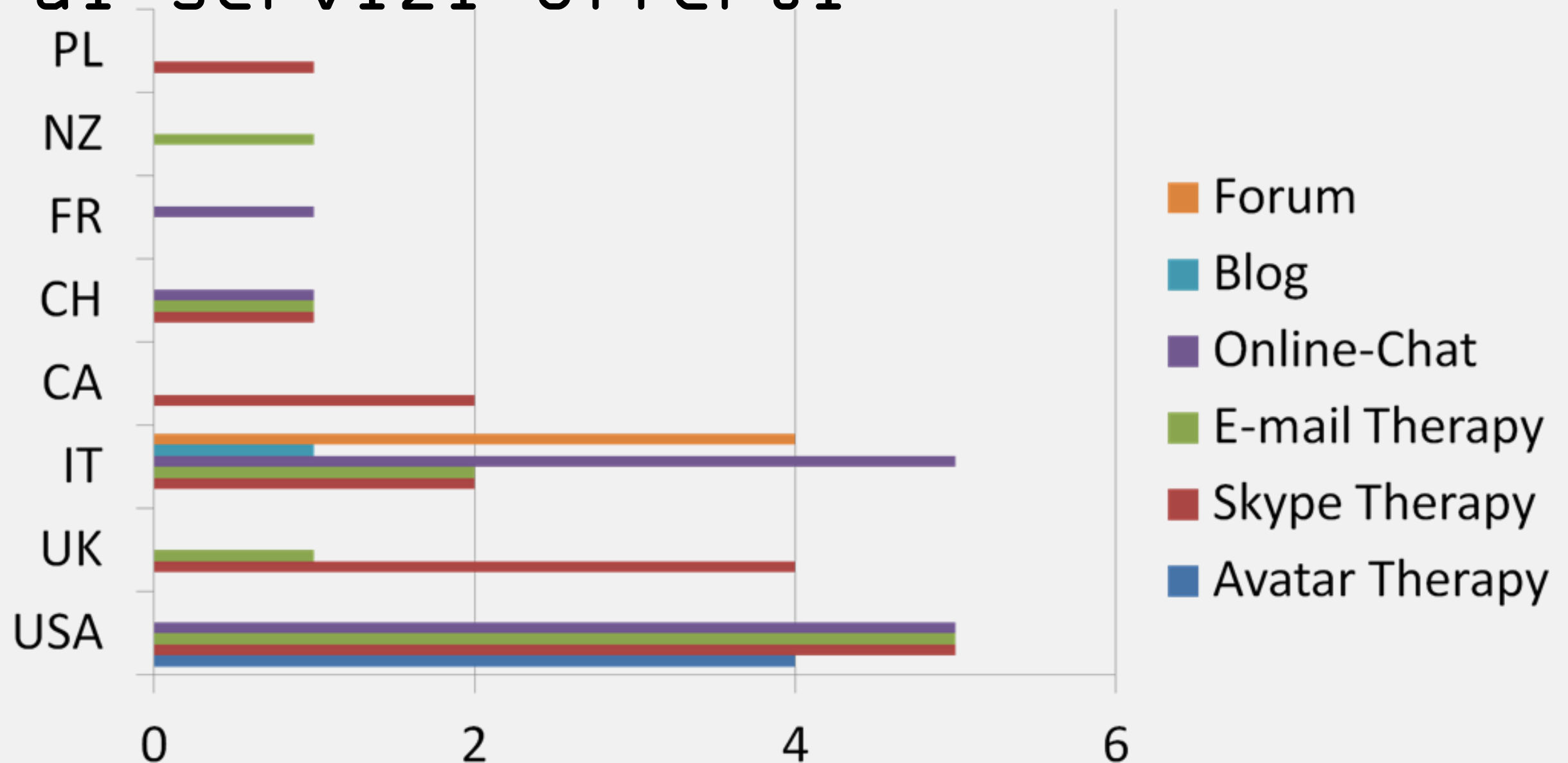
Fonte: elaborazione Fondazione <ahref>

 Figura 5. Divisione percentuale degli indirizzi Web selezionati in base al paese di provenienza



Fonte: elaborazione Fondazione <ahref

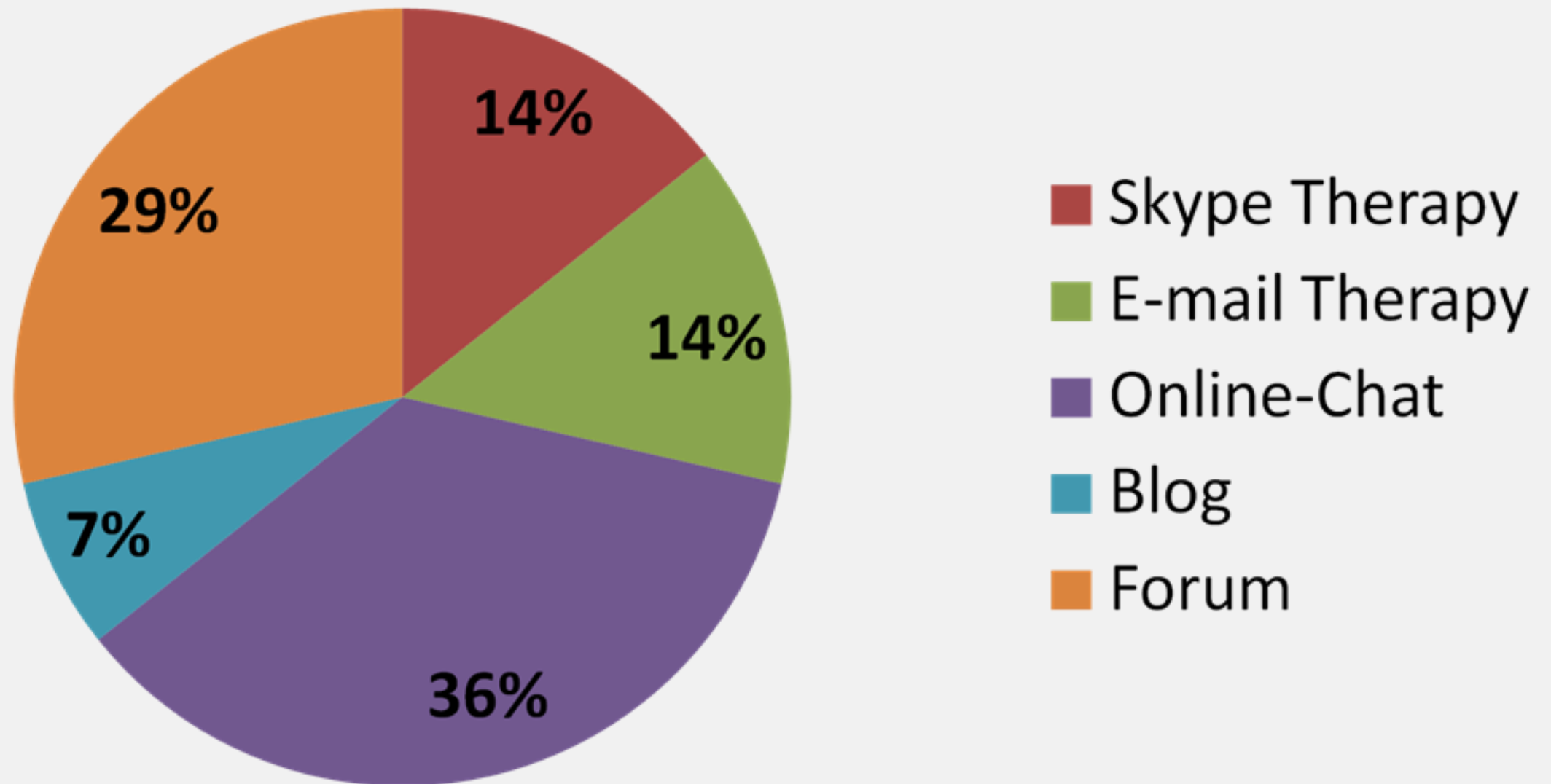
 Figura 6. Divisione degli indirizzi Web selezionati distinti per provenienza in base ai servizi offerti



Fonte: elaborazione Fondazione <ahref

Figura 7. Divisione

per percentuale degli indirizzi Web legati al contesto italiano distinti in base ai servizi offerti



Fonte: elaborazione Fondazione <ahref

In breve:

- Ampia diffusione dei servizi di Skype therapy, On-line chat therapy ed E-mail therapy. Più limitato è l'uso di chat, blog e forum.
- L'USA è il paese che attua maggiori servizi di psocoterapia online, tra cui anche l'Avatar therapy.
- L'Italia propone per di più servizi di chat con i professionisti e i forum di discussione.

Metodologia 2:

Utilizzo della Social
Network Analysis per
ricostruire la rete dei
collegamenti dei siti
inerenti la psicoterapia
online partendo dai 53
URLs individuati

Social Network Analysis →

permette di:

1. osservare la struttura interna di un sistema di rapporti tra individui (o gruppi)

Hyperlink Network Analysis →

permette di:

1. comprendere le posizioni assunte dagli attori all'interno del Web partendo dagli hyperlinks presenti o non presenti tra gli attori che popolano lo scenario Web che si è

Grazie alla Hyperlink Network Analysis è possibile:

1) Ricostruire la rete delle relazioni dei siti web che affrontano il tema della psicologia online.

2) Individuare i "ponti consapevoli", i siti internet che collegano vari sottogruppi.

→ comprendere in che direzione si sviluppa la discussione,

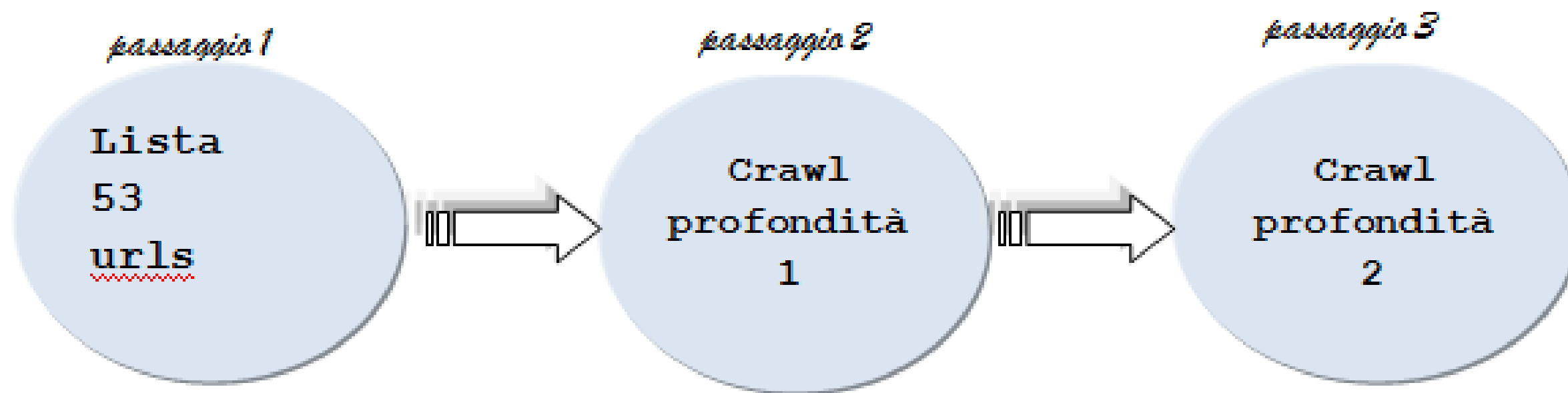
→ capire se e come sono presenti sinergie (ed eventualmente

promuovere la collaborazione tra

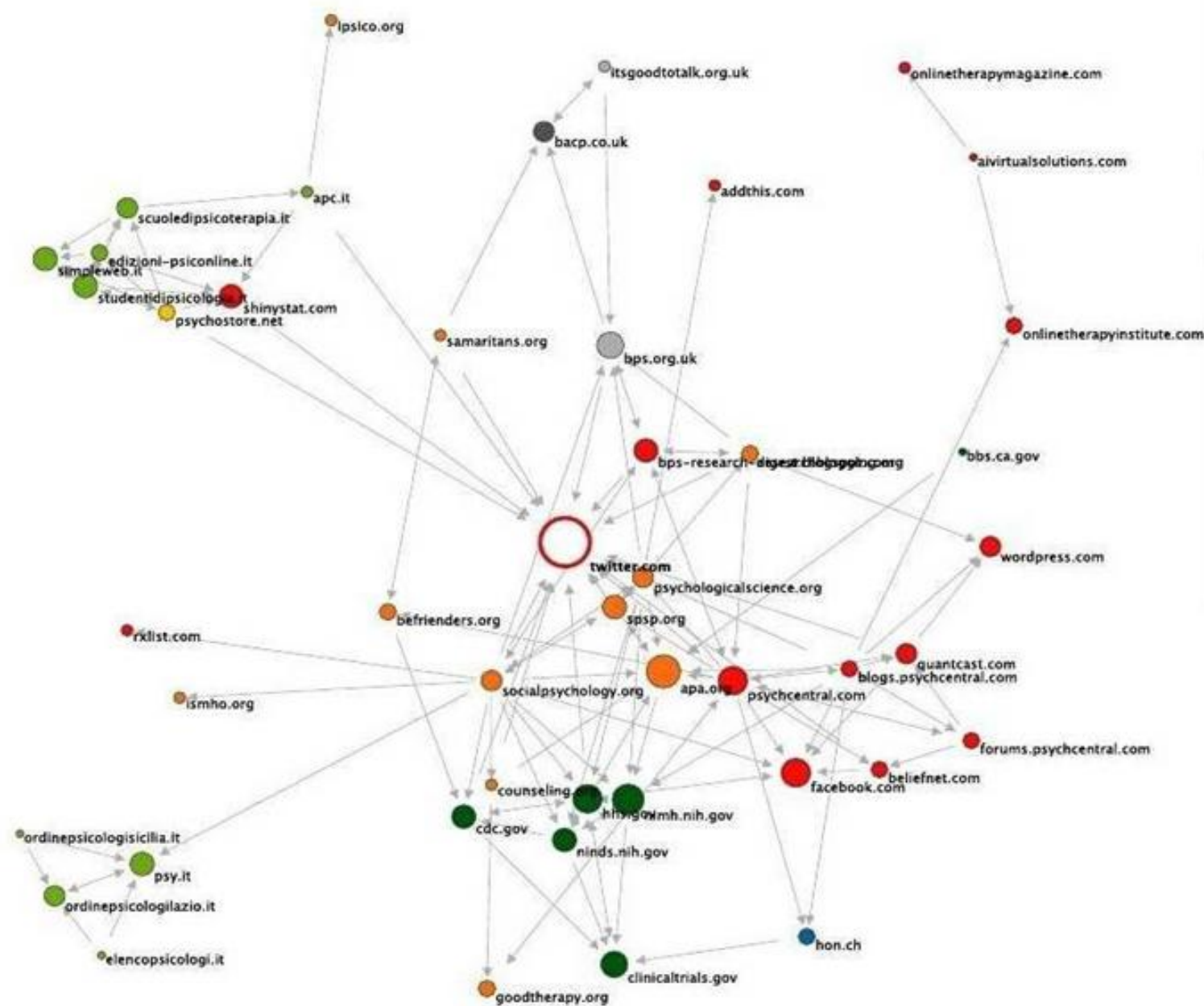
Richard Rogers e la Digital Method Initiative

Software Issue Crawler

Figura 9. Come funziona Issue Crawler



Fonte: elaborazione Fondazione ahref



psyco:colink53

Co-link Map Details:

Author: Chiara Breccatelli
Email: chiara.breccatelli@yahoo.it
Crawl start: 7 Aug 2012 - 18:30
Crawl end: 7 Aug 2012 - 21:14
Privilege starting points: on
Co-link Analysis Mode: page
Iterations: 1
Crawl Depth: 2
Node count: 46

Map generated from issuecrawler.net by the Geocom.org Foundation, Amsterdam.

Legend:

(.com) (org) (.it) (.co.uk) (.gov) (.org.uk) (.ch) (.net)

Statistics:

twitter.com

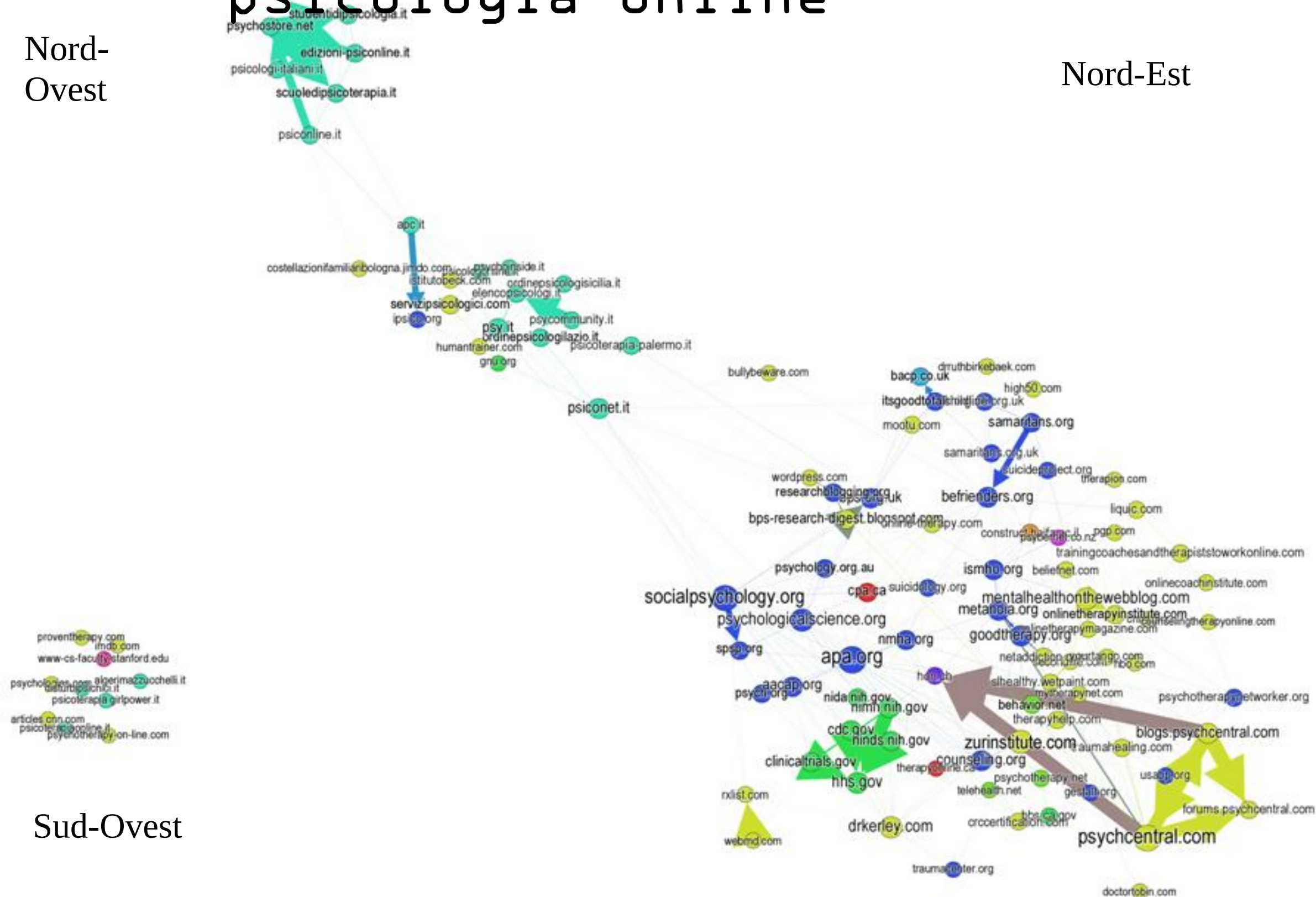
Destination URL: http://www.twitter.com/psychcentral
Page date stamp: 7 Aug 2012 - 19:35
Links received from crawled population: 35136

Links from network (1 - 20):

1. spsp.org
2. socialpsychology.org
3. quantcast.com
4. psychostore.net
5. psychcentral.com
6. researchblogging.org
7. counseling.org
8. samaritans.org
9. bps.org.uk
10. shinystat.com
11. hhs.gov
12. beliefnet.com
13. cdc.gov
14. apc.it
15. blogs.psychcentral.com
16. bps-research-digest.blogspot.com
17. apa.org

Links to network: 2

Nord-Est



Sud-Est

I principali
sottogruppi
presenti nella
rete

The Ahrefs web page layout consists of three columns: a left column, a middle column, and a right column. The left column contains a large rectangular area, likely for a main content or image. The middle column contains a smaller rectangular area, likely for a secondary content or image. The right column contains a large rectangular area, likely for a main content or image.

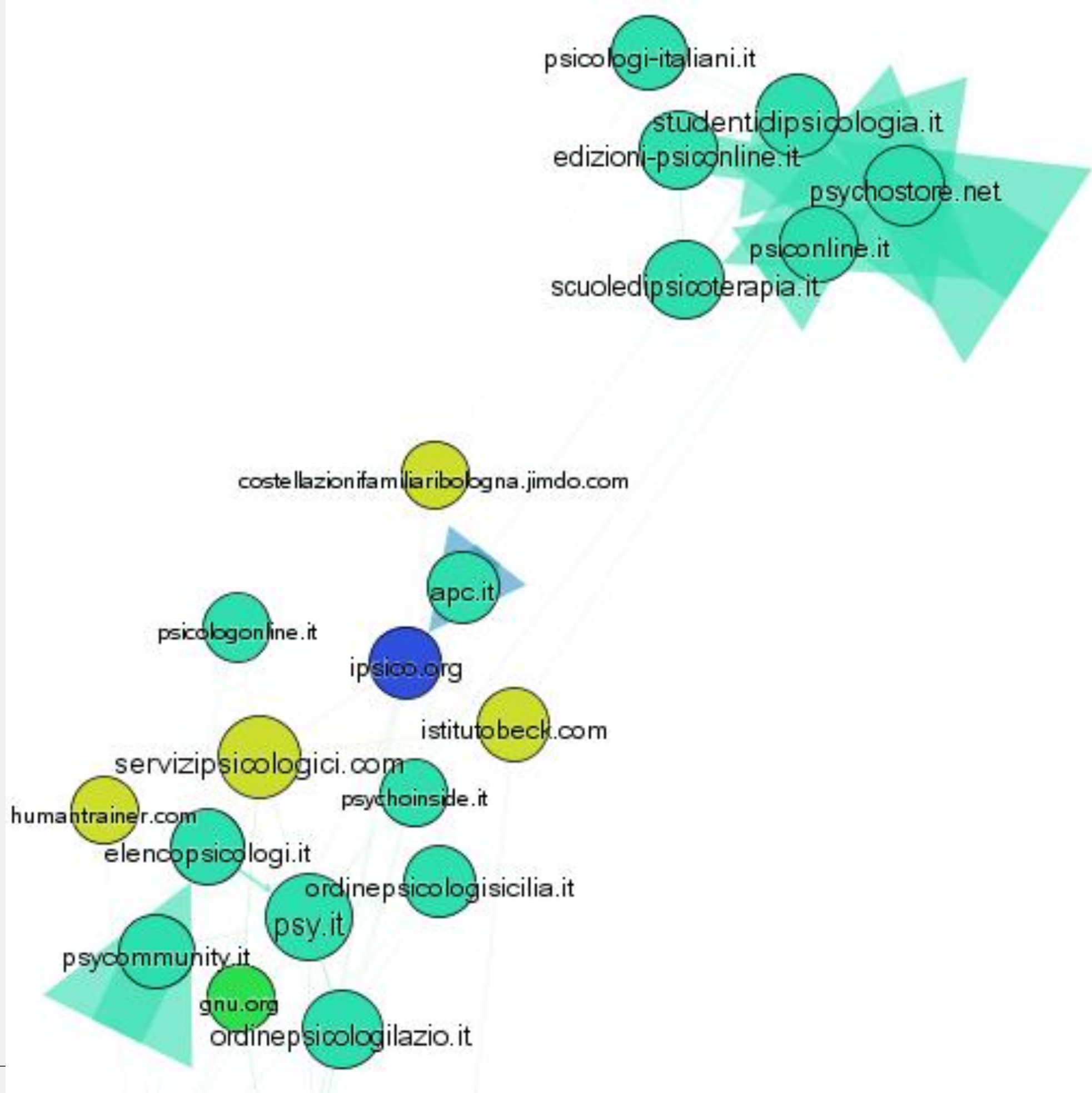
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in alto: sottogruppo *.it* suddiviso in due cluster.

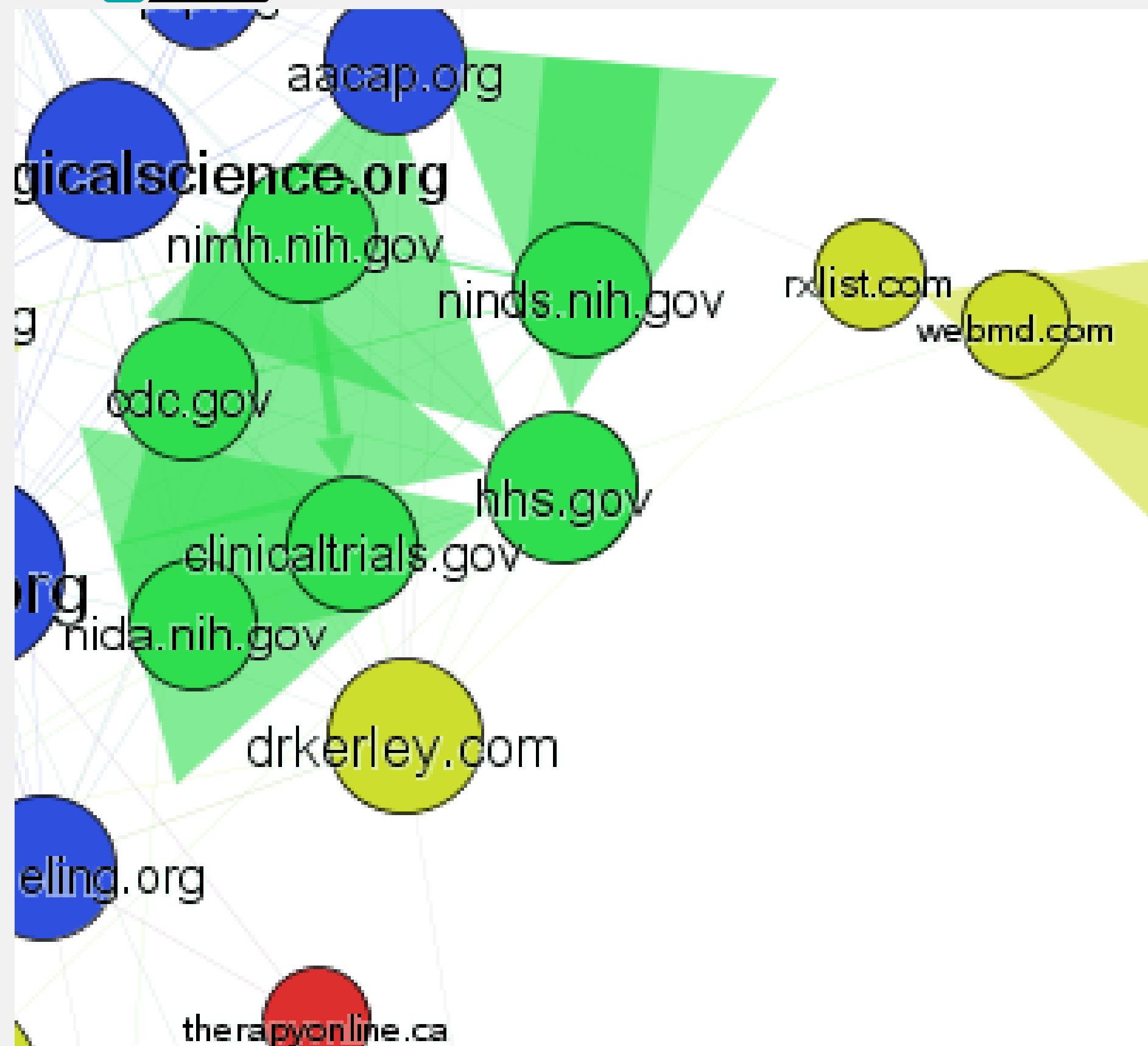
1) Sono presenti: l'Ordine Nazionale degli Psicologi, gli psicologi del Lazio, della Sicilia, di Palermo.

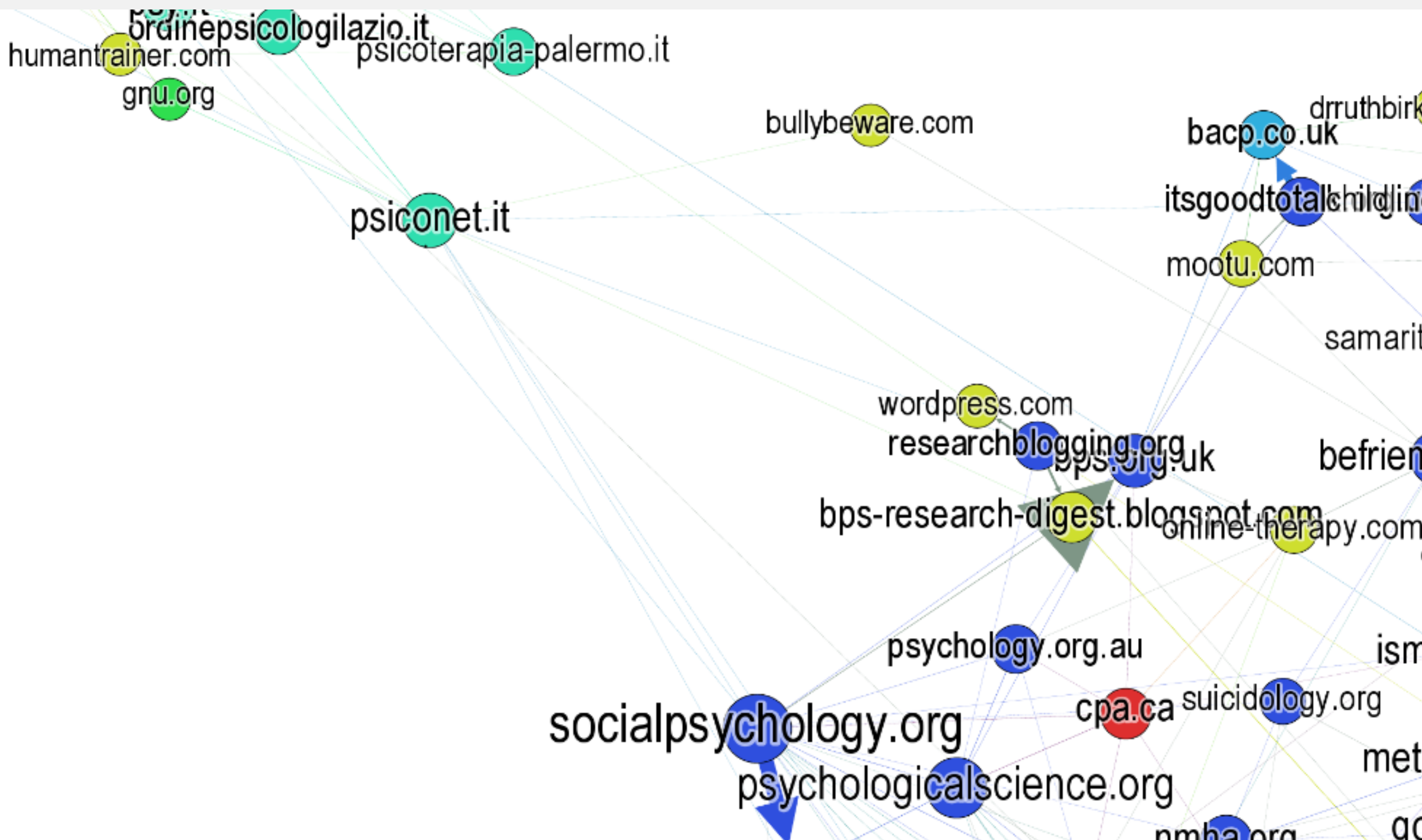
→apertura del dibattito italiano al tema della psicologia in generale

→maggiore visibilità degli psicologi del Centro - Sud Italia

2) Sono presenti: URLs di portali di case editrici e risorse bibliografiche sul tema.

Forte centralità del portale del Network di Psicoterapia e Risorse Psicologiche Online: svolge il ruolo di collegamento tra Italia e America.





Contesto italiano

- Visibilità dei professionisti del settore che operano nel Centro-Sud Italia
- dibattito italiano collegato al dibattito americano ([psyconet.it](#))
- i siti italiani assumono anche posizioni isolate: frammentarietà del dibattito ([algerimazzuchelli.it](#), [psicoterapiaonline.it](#) o [disturbipsichici.it](#))

In conclusione:

- Probabile diffusione degli interventi di psicoterapia online (Video counseling - Skype Therapy in GB, Avatar therapy in USA, chat e forum in ITALIA)
- La controversia sulla psicoterapia online sembra assumere caratteristiche diverse: più legata ai blog e network di psicologi in Italia, connessa con i portali governativi e delle associazioni di settore in USA e GB
- Il discorso appare piuttosto frammentato: risente delle